

United Way helps
our community

THRIVE



Who We Are

United Way wants Santa Cruz County to be a thriving community – a place where we can achieve our dreams, no matter where we live or how much money we make. We ignite our community to give, advocate and volunteer so that our youth succeed in school and life, our residents are healthy, and our families are financially independent.

Our vision for Santa Cruz County

When our youth thrive, we all thrive.

What We Do

At United Way, we partner with donors, volunteers, advocates, governments, other nonprofits and people like you who are committed to making our community the best it can be. We bring together all of these groups because they are the building blocks of our community.



By addressing these issues collectively,
we build our community's capacity to
create lasting impact.

United 4 Youth

When you direct
your gift to
United 4 Youth, you
will provide the
best value for your
investment and the
biggest
impact on youth
well-being.

United 4 Youth is a
community powered
model - assembling
teams of nonprofits to
co-design innovative,
collaborative
programs that lead to
positive and
sustainable outcomes
for our youth.





Our 2022 goal is to raise \$400,000 to improve the lives of youth in Santa Cruz County!

Our Outcomes



Our youth will be ready to succeed in school and their careers



Our youth will be connected to their communities



Our youth will be healthy physically, mentally, and emotionally



Our youth will live in financially stable households

Contact Us

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Get involved and make a difference!

GIVE

Make a financial contribution. No amount is too small.

ADVOCATE

Spread the word about United Way and our shared mission to make our community greater. Pick up the phone. Write an email. Send a tweet. Get people excited about LIVING UNITED.

VOLUNTEER

Roll up your sleeves and let's get to work! Whether it's filling backpacks with supplies for youth experiencing homelessness and other hardships, or helping our neighbors file their taxes, we have many ways for you to get involved.

